



Machinery Metal & Steel Exhibition  
18-20 October 2017  
Eko Convention Center

# The Only Meeting Point of Industry

[www.mmsexpo.com](http://www.mmsexpo.com)

**NEW DATES**  
**26-28**  
**September 2018**



**2017**  
**POST SHOW**  
**REPORT**

## FAIR OVERVIEW

MMS Nigeria is the only exhibition exclusively on metals and machinery, which is held in Eko Convention Centre, Lagos that is the business and trade capital of Nigeria on 18-20 October 2017. The fair attracted the decision maker companies in the industry, and also hosted 780 qualified visitors.

Base metals and metal products are mainly used by oil and construction industry, where both the Nigerian government and private sector is heavily investing in. Machinery imports include a wide variety of goods and vast majority of machinery imports are used by oil and mining industry. Being a member state of ECOWAS, Nigeria acts as a trade gateway to other West African states.

Nigeria, with its 1.1 Trillion USD GDP (PPP) and population of 186 million is the largest economy in Africa and due to recovering oil prices, Nigeria is expected to record positive growth rate in 2017. Therefore, it is a very important point for exporter companies.



## EXHIBITORS OVERVIEW

### EXHIBITOR PROFILE

- Steel & Metal Manufacturers and Suppliers
- Iron & Steel Manufacturers (Plates, belts, bars, coiled etc....)
- Ferrous and Non-Ferrous Metal Production
- Machinery & Technology for Steel & Metal Manufacturing
- Energy Conservation
- Filtration & Separation
- Project Management & Consultation
- Safety Equipment & Technology
- Scrap Collecting and Recycling.
- Gas Generation
- Machinery & Technology for Mineral Mining & Processing
- Earth Moving Equipment and Accessories
- Rock Drilling Equipment
- Metallurgical Equipment & Technology
- Ancillary Equipment and Spare Parts
- Metal Working Machinery & Technology, Services
- Finished Products, Components, Assemblies
- Foundry Engineering
- Mechanical and Hydraulic Machines

26%

Steel & Metal Manufacturers  
and Suppliers

23%

Machinery & Technology for  
Mineral Mining & Processing

18%

Safety Equipment &  
Technology

16%

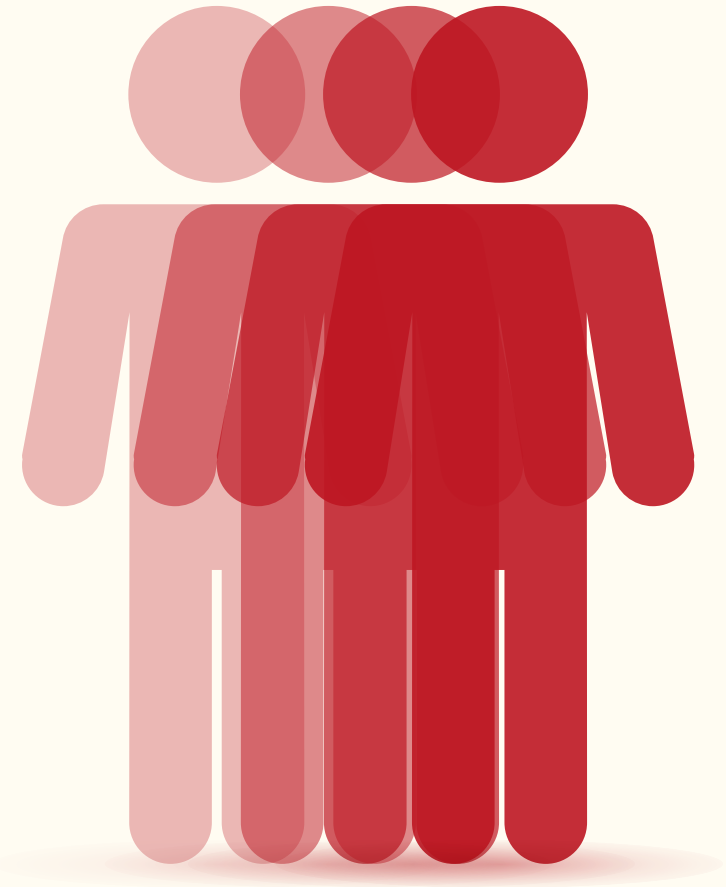
Machinery & Technology for  
Steel & Metal Manufacturing

11%

Iron & Steel Manufacturers

6%

Others



# VISITORS OVERVIEW

## VISITOR PROFILE

- Iron and Steel Manufacturers
- Metal and Machinery Tool Producers
- Iron and Steel Purchasers
- Metal and Machinery Tool Dealers and Retailers
- Building and Construction Architects and Contractors
- Oil, Gas and Petrochemical Representatives
- Automobile Industry Technical Experts
- Aerospace Industry Engineers
- Power and Electricity Project Managers
- Power and Electricity Project Developers
- Defense and Army Governmental Representatives
- Industry Consultants
- Distributors
- Trade Associations
- Export and Imports Councils

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**96%**

of our visitors confirmed that they will visit again next year

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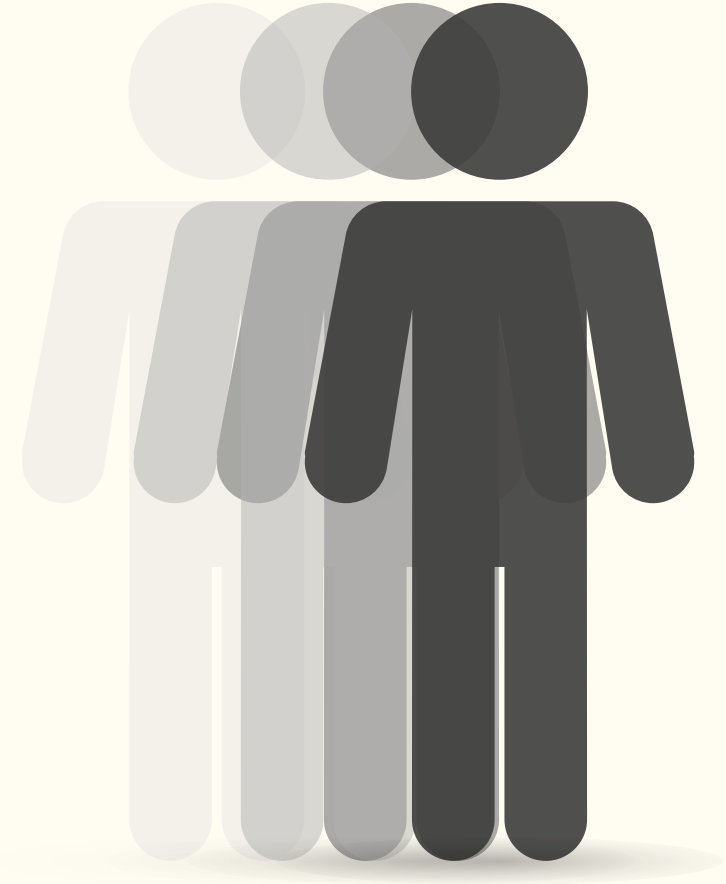
**93%**

of our visitors confirmed that they learned about innovations

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**87%**

of our visitors confirmed that they extended their networks



# PROMOTION WORKS

Mailings

Radio Advertisements

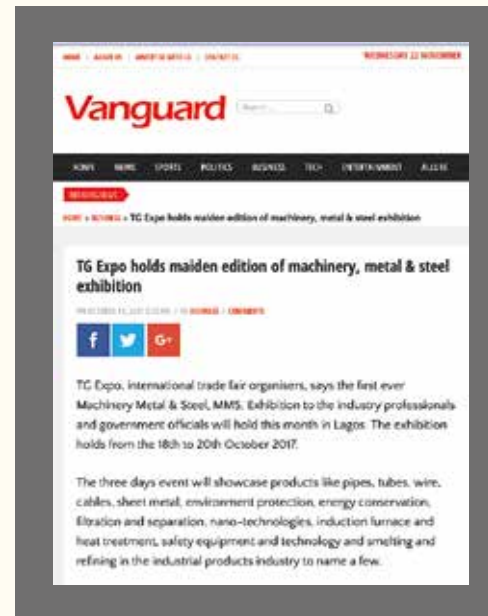
SMS Marketing

News

Billboards at Busy Points of City

Cooperation with Attachés and Associations

# EXHIBITIONS NEWS



# SAVE THE DATE

2 6 - 2 8  
S E P T E M B E R  
2 0 1 8

## ABOUT TG EXPO

TG Expo was founded in 2008 with 'Think Global' insight. We bring together leading exporters with our talented team to do business in international markets. Until today, TG Expo Group has organized exhibitions in France, Iran, USA, Qatar, Brazil, Egypt, South Africa, Nigeria, Saudi Arabia, United Arab Emirates, Kuwait, United Kingdom and India. We operate local sales by our sales team in assisting domestic companies to access new markets and also keep regular contacts with governmental bodies and trade associations, to seek government funding and grants. Additionally, we provide our clients logistic support, research outcomes and market monitoring for significant exhibition trends and business opportunities. TG Expo also organizes Egypt and Iran National Pavilions through their offices in Cairo and Tehran.

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